

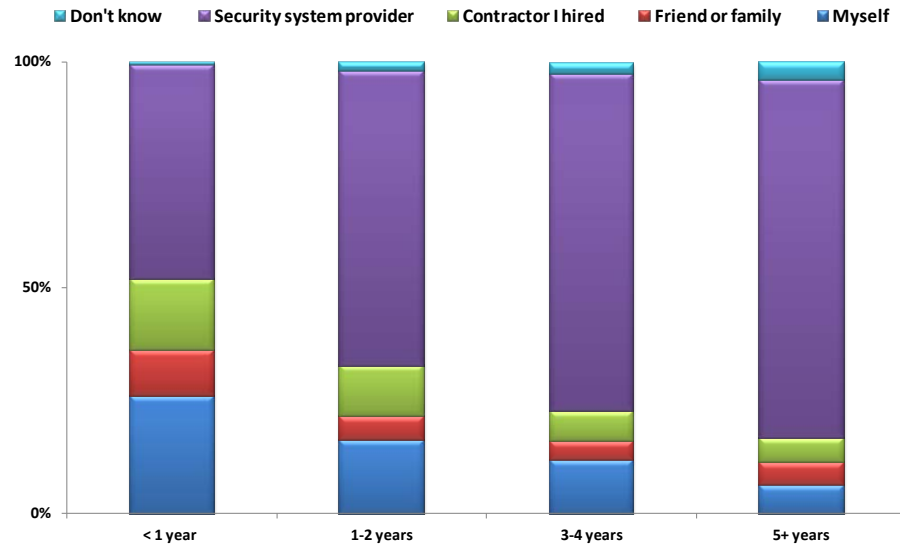
Synopsis

The market for professional monitoring in the residential market is transitioning to a broad smart home marketplace with traditional providers under attack by new entrants. The introduction of home controls and self-monitored systems will both expand and shift the market. This report examines the new choices available to consumers and their impact on the market. The report also provides a five-year forecasts for professional and self-monitored security in the U.S., Canada, and Western Europe from 2014-2019, along with the adoption of smart home features.

Ownership and Installation

Home Security Installation by Length of Ownership

(Security System Owners in U.S. Broadband Households)



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“The security industry is leading the transition to the smart home. The majority of sensors and control panels sold today can be accessed and remotely controlled with a mobile device. No other residential product can make that claim,” said Tom Kerber, Director of Home Controls and Energy Research, Parks Associates.

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Competition in the Residential Security Market

By Tom Kerber, Director, Research, Home Controls & Energy

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 Adoption of Professional and Self Monitored Security (2008-2018)
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List of Companies

2GIG	Monitronics
ADT	Nest
Alarm.com	Netgear
AlarmNet	Notion
ArcSoft	Numerex
ASG	Qolsys
AT&T	Resolution Security

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Axis	Rogers Communications
Bell Aliant	SimpliSafe
Bosch	Slomins
Bright House Networks	Sony
BRS Labs	Southern California Edison
Canary	Sprint
Comcast	Staples
Comporium	Suddenlink
Cox Communications	Telguard
Dropcam	The Defender
DSC	Thread
EcoFactor	Time Warner Cable
GE	T-Mobile
Google	Total Connect
Guardian	Tyco
Honeywell	Uplink
Icontrol	Verizon
Interlogix	Videofied
Loop Labs	Vivint
Lowe's	

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